

GENESEE VISION COMMITTEE CHARTER

February 14, 2007

Purpose

The Genesee Vision Committee will operate as a special committee of the Genesee Board of Directors. Its purpose will be to determine strategies, plans, and goals for the improving the community. The overall objective is to continuously improve the quality of life, property values, and overall experience of the residents.

Expected Outcomes

- Better understanding of our community
- Plan and goals for 1, 2, 5, and 10 years
- Direction for the Genesee Foundation to take
- Suggestions for residents to consider
- Better quality of life for residents
- Higher property values
- Marketing plan for the community
- Optimize facilities for the communities needs
- Improved public relations, promotion, and marketing of Genesee

Scope

The committee will (subject to board approval):

- 1) Gather information about Genesee and how it could be improved
- 2) Formulate specific goals and objectives to improve Genesee
- 3) Create plans, schedules, and budgets to meet those goals and objectives
- 4) Oversee and assist with implementation of the plans

Organization

Subcommittees will be formed as needed to address some of the major issues to be addressed, possible subcommittees include:

- 1) Marketing & image
- 2) Realtor relations
- 3) Facilities assessment
- 4) Public relations

Membership

The Genesee Vision Committee shall consist of at least two board members and community volunteers, as determined in accordance with the General Guidelines for Foundation Committees adopted in November of 2005. The Chair of the committee shall be a member of the Board of Directors and appointed by the Board of Directors for a period of one year.

Meetings

Meetings will be held at the discretion of the Chair.

Budget

Negotiated and approved by the board.

Revised January 14, 2009