

**COMMUNICATION COMMITTEE REPORT**  
**APRIL 4, 2007**

The Communication Committee met on Wednesday April 4, 2007. Attending members were:

Barbara Actor  
Marge Bartsch  
Shirley Gibson  
Galen Knickel  
John Recca

First order of business was the acceptance letter of the resignation from Shirley Gibson as an editor of The Genescene, effective through the editing of the June issue. Shirley was thanked for her many years of service to the community. She will also be resigning from the Communication Committee.

John Recca gave an update on his meeting with the Tech Committee last month. He had recommended that the Tech Committee evaluate a web-based email service called IntelliContact to see if it meets our needs in sending out critical emails. The program is a web-based email service that facilitates group emails and surveys. Gary McKay and Tech Committee members agreed and signed up for a free 15-day trial for the members to evaluate.

A feature of this service is that residents can opt in or out of receiving critical emails from the foundation and these emails can also be forwarded to other people. The Communications Committee will be placing notices in The Genescene and also recommending that post cards be mailed to the residents encouraging them to sign up for this service.

The service is very user friendly and the cost is minimal, approximately \$25.00 a month total. Since under our current service agreement Comcast won't allow batch emails of more than 10 at a time, this service solves that problem since all emails go through IntelliContact server. The foundation computers are only involved in sending out the notice to IntelliContact.

The Communications Committee selected a title of 'QuickCom' for this service. Members are going to be looking at guidelines on how these announcements will be handled and will email their suggestions to the Chair for review at our May meeting.

Committee members agreed that only basic service would initially be instituted with more options added in the future. Such options might include adding a surveys feature, visual graphs, and links for community events.

It was recommended that someone attend the next Inter-Board meetings and inform that group of the service that they might opt into using at a later date. Since there will be an extra charge, the Fire Dept. might want to announce such things as Fire Bans and the Water Dept. post water restrictions. Barbara Actor agreed to attend the next Inter-Board meeting and make a brief presentation.

Next Communications Meeting will be on Wednesday, May 2, 2007.