

**DATE:** May 10, 2008  
**TO:** Genesee Foundation Board of Directors  
**FROM:** Anne Sherwood  
**SUBJECT:** Vision Initiative Report  
514/08 Board Agenda Item V.B.

**BOARD DISCUSSION / ACTION: Genesee Summer Concert Proposal**

The Vision Initiative has captured the attention of the under 50's demographic. Several attended the Saturday focus group and subsequently began to communicate via email and a blog site. (geneseevoice.blogspot.com)

Out of this cyber space communication, an idea for a Genesee summer concert surfaced. The idea was circulated among Vision Committee members and received universal support. The consensus was that this kind of event could create a sense of community – a way to bring residents of all ages together. Note that “commitment to community” was one of the five core values proposed in the Vision White Paper.

Attached is a Summer Concert Proposal prepared by Jason Ornstein, a Genesee resident who has experience in concert and event planning. As stated in the proposal, Jason's company, Team Player Productions, will manage the concert and all aspects of executing the event pro bono. A copy of the proposal is attached.

Andrew Stirrat and I met with Jason to discuss issues that need to be addressed:

- Permitted use of Open Space
- Expenses
- Volunteer Support
- Insurance

Regarding permitted use of Open Space, I have also attached a section of the Supplementary Declaration of Covenants, Conditions, and Restrictions for Genesee Filing Eight, Phase II – the proposed site of the concert. Note that this section applies to all filings.

Concert expenses are not expected to exceed \$3,000. Carla Andrews is checking our insurance policies to make certain this kind of event would be covered.

Jason will attend the Board meeting to present the Summer Concert Proposal and answer questions.

**BOARD INFORMATION:**

- The Vision White Paper was distributed on April 9<sup>th</sup>.
- Approximately 60 residents attended the April 16<sup>th</sup> Town Meeting.
- Four focus groups attracted another 40 residents.
- Twenty residents have communicated additional comment via email addressed to [vision@geneseefoundation.org](mailto:vision@geneseefoundation.org)
- The Resident Survey scheduled for May 1<sup>st</sup> – 15<sup>th</sup> has been postponed until the Vision Committee meets on May 21<sup>st</sup> to review results of the community input sessions and discuss next steps.
- The results of the Vision 2020 demographic survey can be viewed on the website. Thanks to Bim Stanton for compiling the data and creating the power point presentation.